

2011 Technology & Homeland Security Forum  
October 5, 2011, 8:00 a.m. – 4:00 p.m.  
Seneca Niagara Casino & Hotel, Niagara Falls, NY



**AdviStor, Inc.**

1163 Pittsford-Victor Road  
Pittsford, NY 14534  
585-264-1044 phone  
<http://advistor.com/>  
Booth # 23

**Annese and Associates, Inc.**

4211 N. Buffalo, Suite 17  
Orchard Park, NY 14127  
716-972-0076 phone  
<http://www.annese.com/>  
Booth # 40

**Barry Strock Consulting Associates**

154 Rosemont Street  
Albany, NY 12206  
<http://www.strock.com/>  
2:45 pm - 4:00 pm Presentation, Room # 3  
"Save the Knowledge Keepers"  
No Booth

**Bergmann Associates**

40 La Riviere Drive, Suite 150  
Buffalo, NY 14202  
716-852-3211 phone  
<http://www.bergmannpc.com/Services/programservices/geospatialservices/>  
Booth # 20

**Bradford Networks**

7 Technology Drive  
North Chelmsford, MA 01863  
978-888-0091 phone  
<http://www.bradfordnetworks.com/>  
2:45 pm - 4:00 pm Presentation, Room # 2  
"Securing Your Network in a New Era of Mobile Devices"  
Booth # 1

**Brocade Communications**

1050 Winter Street  
Waltham, MA 02451  
408-333-4230 phone  
<http://www.brocade.com/>  
1:15 pm - 2:30 pm Presentation Room # 1  
"The Next Evolution of Ethernet: Brocade VCS"  
Booth # 39

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**Buffalo Computer Graphics, Inc.**

4185 Bayview Road  
Hamburg, NY 14219  
716-822-8668 phone  
<http://www.buffalocomputergraphics.com/>  
Door Prize: Golf Shirt  
Booth # 26

**Buffalo InfraGard**

<http://www.infragard.net/>  
1:15 pm - 2:30 pm Presentation, Room # 7  
"The Integrated use of Remote Sensing, GIS, Modeling and Social Media to Manage Extreme Events",  
LESAM Lab / UB Geography  
Booth # 15

**Business Network of Emergency Resources (BNET)**

117 Cayuga Street  
Fulton, NY 13069  
888-353-BNET phone  
<http://www.ceas.com>  
Booth # 24

**Cannon Design**

2170 Whitehaven Road  
Grand Island, NY 14072  
585-329-8915 phone  
<http://www.cannondesign.com/>  
Booth # 43

**Caris Network Solutions, LLC & Fluke Networks & Ortronics**

P O Box 70  
Phoenix, NY 13135  
315-695-3222 phone  
<http://www.carisnet.com/>  
Door Prize: TBD  
1:15 pm - 2:30 pm Presentation, Room # 3  
"Wireless Life Cycle: Planning, Deployment and Verification, Troubleshooting & Interference and 24x7  
Performance & Security"  
Booth #16

**CentriLogic, Inc.**

350 Main Street, Suite 100  
Buffalo, NY 14202  
585-277-1300 phone  
<http://www.centrilogic.com/>  
Booth # 33

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**Choice Payroll and HR**

8203 Main Street, Suite 9  
Williamsville, NY 14221  
716-631-5033 phone  
<http://choiceemployeebenefits.com/>  
Booth # 21

**CNC Microtech, Inc.**

4 Airline Drive, Suite 12121  
Albany, NY 12205  
800-524-6134 phone  
<http://www.cncmicrotech.com/>  
1:15 pm - 2:30 pm Presentation Room # 1  
"The Next Evolution of Ethernet: Brocade VCS"  
Booth # 39

**Dell, Inc.**

One Dell Way  
Round Rock, TX, 78682  
<http://www.dell.com/>  
512-723-4239 phone  
2:45 pm - 4:00 pm Presentation, Room # 1  
"Securing Your WiFi Mobile Network for a BYOD (bring your own device) Model"  
Booth # 12

**DocuSource & NanoArk**

1357 University Avenue  
Rochester, NY 14607  
585-473-2052 phone  
<http://www.theoutsources.org/>  
Booth #34

**EdgeWave**

15333 Avenue of Science  
San Diego, CA 92128  
858-521-1310 phone  
<http://www.edgewave.com/>  
Door Prize: \$50.00 AMEX Gift Card  
Booth # 27

**Emerson Network Power & T. P. Woodside, Inc.**

60 Lawrence Bell Drive  
Williamsville, NY 14221  
716-631-9640 phone  
<http://www.emersonnetworkpower.com/>  
<http://www.tpwoodside.com/>  
Booth # 38

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### **EMPact America**

P. O. Box 124  
Elma, NY 14059  
716-435-7873 phone  
<http://www.empactamerica.org/>  
1:15 pm - 2:30 pm Presentation, Room # 5  
"EMP & How to Prepare for a Disaster"  
Booth # 5

### **Erie County LEPC**

<http://www.erie.gov/depts/lepc/about.asp>  
1:15 pm - 2:30 pm Presentation, Room # 7  
"The Integrated use of Remote Sensing, GIS, Modeling and Social Media to Manage Extreme Events",  
LESAM Lab / UB Geography  
Booth # 15

### **EScreenz™ - Internal Communication Solution**

2000 Winton Road South  
Bldg. One, Suite 300  
Rochester, NY 14618  
858-760-1010 phone  
<http://www.escreenz.net/>  
1:15 pm - 2:30 pm Presentation, Room # 6  
"How can a Screensaver Save Your Life?"  
Booth # 2

### **Eensors, Inc.**

4240 Ridge Lea Road, Suite 37  
Amherst, NY 14226  
716-837-8719 phone  
<http://www.eesensors.com/>  
Booth # 41

### **Everbridge**

505 N. Brand Blvd., Suite 700  
Glendale, CA 91203  
818-230-9785 phone  
<http://www.everbridge.com/>  
2:45 pm - 4:00 pm Presentation, Room # 5  
"Communicating During the Six Stages of a Crisis"  
Booth # 6

### **Federal Bureau of Investigation (FBI)**

<http://www.fbi.gov/buffalo/>  
10:15 am - 11:30 am Presentation, Room # 7  
"Threats Caused by the Use of Social Networking in a Business Environment"  
Booth # 15

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**Finger Lakes Technologies Group, Inc.**

11 Framark Drive, Suite 20  
Victor, NY 14564  
800-653-6124 phone  
<http://www.fltg.com/>  
Door Prize: \$100.00 Visa Gift Card  
10:15 am - 11:30 am Presentation, Room # 5  
"Data Center Virtualization"  
Breakfast Sponsor  
Booth # 11

**FutureTech**

101-8 Colin Drive  
Holbrook, NY 11741  
631-472-5500 phone  
<http://www.ftei.com/>  
Booth # 37

**GEMKO Information Group**

100 Corporate Pkwy, Suite 200  
Amherst, NY 14226  
716-250-5548 phone  
<http://www.gemko.com/>  
Booth # 22

**General Code**

781 Elmgrove Road  
Rochester, NY 14624  
855-436-2633 phone  
<http://www.generalcode.com/>  
Booth # 28

**HP**

4942 Tinderbox Circle  
Manlius, NY 13104  
<http://www.hp.com/>  
Booth # 18

**IBM Tivoli Endpoint Manager, built on BigFix technology**

8205 Summit Way  
Watchung, NJ 07069  
980-922-7407 phone  
[www.ibm.com/tivoli/endpoint](http://www.ibm.com/tivoli/endpoint)  
Presentations 10:15 am - 11:30 am & 2:45 pm - 4:00 pm, Room # 4  
"Smarter, Faster Endpoint Security"  
Presentation 1:15 pm - 2:30 pm, Room # 4  
"Taming the Information Explosion: The Case for Smarter Storage"  
Booth # 14

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**Inergex**

Key Towers  
50 Fountain Plaza, Suite 920  
Buffalo, NY 14202  
716-829-1000 phone  
<http://www.inergex.com/>  
Breakfast & Lunch Sponsor  
No Booth

**iSecure, LLC**

1159 Pittsford-Victor Road, Suite 140  
Pittsford, NY 14534  
585-419-8210 phone  
<http://www.isecurellc.net/>  
Booth # 29

**InfoTech Niagara**

<http://www.infotechniagara.org>  
Booth # 15

**iVERGENT Inc.**

435 Lawrence Bell Drive, Suite 10  
Williamsville, NY 14221  
716-204-5950 x 2433 phone  
<http://www.ivergent.com/>  
Door Prize: \$50.00 AMEX Card & AT&T Smartphone with headset  
Booth # 44

**LEXMARK INTERNATIONAL**

127 Larkwood Drive  
Rochester, NY 14626  
585-415-9412 phone  
<http://www1.lexmark.com/US/en/>  
Booth # 45

**LINSTAR, Inc.**

430 Lawrence Bell Drive  
Buffalo, NY 14221  
716-631-9200 phone  
<http://www.linstar.com/>  
Booth # 36

**Lynx Technologies**

2680 Grand Island Blvd., Suite 2  
Grand Island, NY 14072  
716-774-1341 phone  
<http://www.lynxtechnologies.net/>  
Door Prize: Made in Buffalo Gift Basket  
Booth # 48

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### **MAC Source Communications**

701 Erie Blvd. West  
Syracuse, NY 13204  
315-833-9526 phone  
<http://www.macsourceinc.com/>  
2:45 pm - 4:00 pm Presentation, Room # 7  
"Reinventing Network Security"  
Booth # 9

### **Maven Technologies**

1450 Lyell Avenue  
Rochester, NY 14606  
585-458-2460 x249 phone  
<http://www.maventech.com/>  
Door Prize: Laptop  
Lunch Sponsor  
Booth # 7

### **Medaille College**

18 Agassiz Circle  
Buffalo, NY 14214  
<http://www.medaille.edu/>  
Booth # 49

### **Microsoft Corporation**

<http://www.microsoft.com/slg>  
Keynote Speaker 8:30 a.m. Event Center  
Scott Sample, Breadth Solution Specialist. Microsoft Corporation  
"Cyber Attacks, Security Breaches and Data Loss/Exposure"  
Booth # 3

### **Mircom**

4575 Witmer Industrial Estate  
Niagara Falls, NY 14305  
716-297-2488 phone  
<http://www.mircomes.com/Niagara>  
Booth # 50

### **Motorola Solutions, Inc.**

5 Paragon Drive  
Montvale, NJ 07645  
201-949-5503 phone  
<http://www.motorola.com/us>  
Booth # 35

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### **Netanium Network Security**

3260 Walden Avenue  
Upper West Suite  
Buffalo, NY 14043  
716-803-8800 phone  
<http://www.nnsecurity.com/>  
1:15 pm - 2:30 pm Presentation, Room # 2  
"How Security Intelligence Can Help Combat Advanced Persistent Threats"  
Booth # 1

### **Niagara County RACES**

<http://www.niagaracounty.com/Fire/races.asp>  
Booth # 42

### **NTS Data Services, LLC**

1342 Military Road  
Niagara Falls, NY 14304  
716-297-0553 phone  
<http://www.ntsdata.com/>  
Door Prize: A basket of wonderful baked goods from  
The Village Bake Shoppe  
Booth # 46

### **PAETEC**

100 College Parkway, Suite 280  
Williamsville, NY 14221  
716-566-6232 phone  
<http://www.paetec.com/>  
Booth # 30

### **Pano Logic, Inc.**

2000 Seaport Blvd. Suite 200  
Redwood City, CA 94063  
650-454-8829 phone  
<http://www.panologic.com/>  
Booth # 32

### **Powered Protection, Inc.**

1325 Millersport Hwy., Suite 109  
Buffalo, NY 14221  
716-833-3331 phone  
<http://www.poweredprotection.com/>  
Booth # 52

### **PPM Associates, Inc.**

274 Main Street, Suite 302  
Reading, MA 01867  
781-944-6770 phone  
<http://www.ppma.com/>  
Presentation 2:45 pm - 4:00 pm, Room # 6  
"Email Archive Storage"  
Booth # 10

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### **RL Computing**

121 Baywood Drive  
Cheektowaga, NY 14227  
716-656-8958 phone  
<http://www.rlcomputing.com/>  
Booth # 19

### **Ronco Communications & Electronics**

595 Sheridan Drive  
Tonawanda, NY 14150  
716-879-8140 phone  
<http://www.ronco.net>  
Door Prize: Motorola Motonav GPS  
Booth # 47

### **SafeNet, Inc.**

7 Technology Drive  
North Chelmsford, MA 01863  
978-888-0091 phone  
<http://www.safenet-inc.com/>  
Presentation 10:15 am - 11:30 am, Room # 2  
"Security for a Mobile Workforce & Enterprise Wide IT Risk Management"  
Booth # 1

### **Savage IO**

8 S.Lyon Street  
Batavia, NY 14020  
585-250-4216 phone  
<http://www.savageio.com/>  
Booth # 51

### **Shatter I.T.**

10 Lafayette Square, 3rd Floor  
Buffalo, NY 14203  
716-852-5872 phone  
<http://www.shatterit.com/>  
Door Prize: TBD  
Presentation 10:15 am - 11:30 am, Room # 3  
"The Reality Of Virtualization: The Top 5 Virtualization Myths Exposed!"  
Booth # 4

### **Systems Maintenance Services (SMS)**

590 Fishers Station Drive  
Victor, NY 14564  
585-261-4502 phone  
<http://www.sysmaint.com/>  
Booth # 31

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**Systems Management Planning Inc.**

75 Goodway Drive  
Rochester, NY 14623  
585-475-0670 phone

<http://www.smp-corp.com/>

Presentation 10:15 am - 11:30 am, Room # 1

"Learn How Virtualization Technologies are the Foundation for a Business Continuity Plan"

Booth # 13

**Time Warner Cable Business Class**

22 Century Hill Drive  
Latham, NY 12110  
518-640-8405 phone

<http://www.twcbc.com/>

Breakfast Sponsor

Booth # 8

**TotalDiscovery.com by BIA**

39 Broadway, 26th Floor

New York, NY 10006

212-240-2282 phone

<http://www.totaldiscovery.com/>

Door Prize: \$100.00 AMEX Gift Card

Booth # 17

**Transwave Communications Systems, Inc.**

9020 Wehrle Drive  
Clarence, NY 14031

716-626-9020 phone

<http://www.transwave.net>

Door Prize: Embroidered Polo Shirt

Booth # 25